

#### ABOUT OUR COMPANY

**Business** 

#### POINT 1

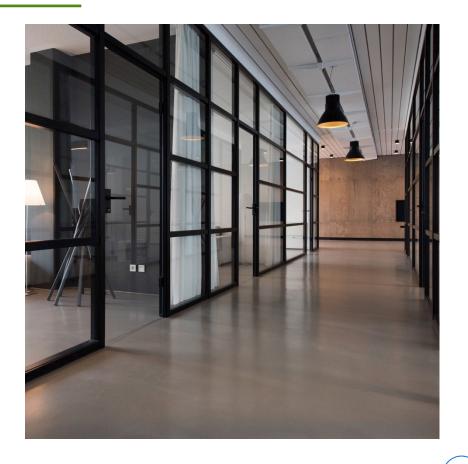
Understanding the economics of it all is your passion. Analyzing the risks involved and balancing them against returns sought. Assessing the growth potential of a project.

#### POINT 2

Try arriving at key decisions such as product pricing and evolving strategies to ensure customer loyalty.

#### POINT 3

The economics of your selected process will become clear to all. Our customers will realize how it ensures greater dividends.





# MEET OUR EXECUTIVE TEAM People



KATHERINE JACOBS President/CEO



KEN SAMUELS Senior Vice President Finance



ANNE PORTMAN Chief Marketing Officer



KAREN IVERSON Senior Vice President Marketing



JIM MATSAUMA Chief Financial Officer



MARK JENSON Senior Vice President Technology





Beware of little expenses. In this world nothing can be said to be certain, except death and taxes.

A budget tells us what we can't afford, but it doesn't keep us from buying it.

Wealth consists not in having great possessions, but in having few wants.

Finance is not merely about making money.

# OUR MISSION STATEMENT About

Beware of little expenses. In this world nothing can be said to be certain, except death and taxes. A budget tells us what we can't afford, but it doesn't keep us from buying it. **Finance** is not merely about making money.

The way to become rich is to put all your eggs in one basket and then watch that basket.

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### OUR BUSINESS PHILOSOPHY What We Believe

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### ABOUT OUR BUSINESS Financial

- Understanding the economics of it all is your passion. Analyzing the risks involved and balancing them against returns sought. Assessing the growth potential of a project.
- Try arriving at key decisions such as product pricing and evolving strategies to ensure customer loyalty.
- The economics of your selected process will become clear to all. Our customers will realize how it ensures greater dividends.







### OUR LOCATIONS WorldWide







### NEW YORK, NY

1002 10<sup>th</sup> Avenue New York, NY 10021 t 212.821.5621

### SHANGHAI, CHINA

88 Songshan Road, Shanghai, China, 200021 t 86 21 2310 1234

### ST. PAUL, MINN

325 Pleasant Street St. Paul, MN 03301 t 603.599.2212



## OUR BUSINESS PHILOSOPHY WorldWide



## WHAT WE WORK TOWARDS

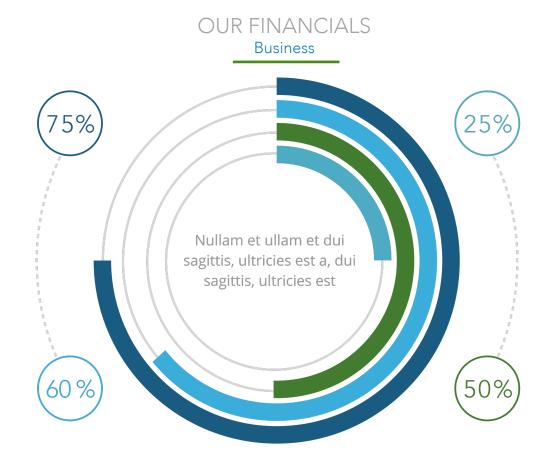
We believe in partnering with you to create an integrated marketing effort. You'll get the benefits of a team that listens.



Our function is to furnish the greatest value in products and unparalled service to our customers. Our goal is to provide this with the efficiency and to do it more economically than our competitors. If we can help our customers do their jobs better, they will continue doing business with us and will recommend our company to others. We must always maintain our focus on customer service. We are not like other distributors in our industry who merely take orders and ship product.









Option1

Option2

Option 3

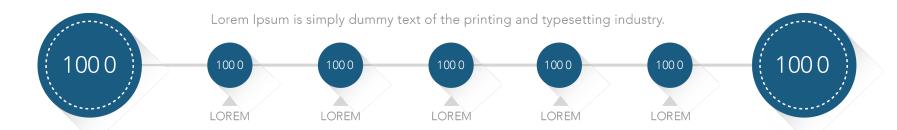
Option4





Understanding the economics of it all is your passion. Analyzing the risks involved and balancing them against returns sought.

# OUR BUSINESS Financials



5-Year Forecast"	FY 18 Booked	FY 19 Forecast	FY 20 Forecast	FY 21 Forecast	FY 22 Forecast	FY 23 Forecast
Total Revenue	\$2,520,177	\$27,923,963	\$61,568,033	\$128,720,427	\$324,293,602	\$766,015,735
Key Expenses	<i>\$2,320,111</i>	727,323,303	701,300,033	\$120,720, <del>4</del> 27	<b>4324,233,002</b>	\$700,013,733
ABC	\$850,000	\$2,295,000	\$6,196,500	\$16,730,550	\$40,153,320	\$96,367,968
DEF	\$895,737	\$17,009,047	\$39,135,623	\$82,311,899	\$209,862,242	\$498,495,799
Profit	\$774,440	\$8,619,916	\$16,235,910	\$29,677,978	\$74,278,041	\$171,151,969



